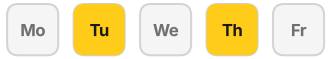
PRODUCT AND DESIGN LEADERSHIP · PART-TIME

A product lead until you hire one.



2 days a week, I work as part of your team. I make decisions with you in leadership and product meetings and keep the direction steady, so engineering doesn't go in circles.



STARTING POINT

Decisions are waiting for someone who hasn't started yet. Hiring takes months, and meanwhile engineering builds whatever the loudest person in the room asks for.

WHAT YOU GET

Clear direction every week

Next week's priorities, agreed with leadership and engineering.

Scope before anything gets built

Engineering gets a spec that doesn't change halfway through.

A prototype instead of a document

You approve a working prototype on the web, not another slide deck.

> On an ongoing basis, I do the same work as in the projects: audits, prototypes, and design systems. On top of that, I join leadership meetings and keep the direction steady.

PRICE

From €7,500 per month

excl. VAT · monthly retainer

2 days a week · at least 3 months

THE RETAINER COVERS

- ✓ 2 days a week on your team
- ✓ Workshops, prototypes, and a decision log
- ✓ Leadership and product meetings
- ✓ A written handover when you hire someone permanently

What affects the price Team size

I'll send a final quote after our first meeting.

WHY PART-TIME, AND WHY ME

Decisions don't wait for hiring

I start while you look for a permanent hire.

13 years of practice

I've worked in banking, energy, healthcare, and crypto.

Part of your team

2 days a week, I sit in leadership and product meetings.

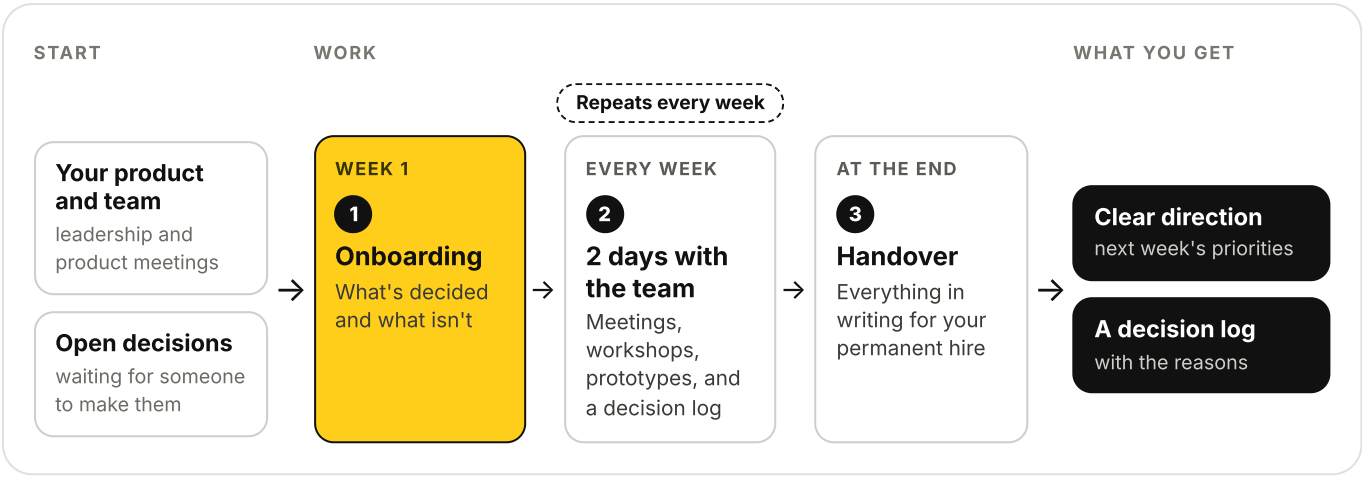
A handover with a record

Your permanent hire takes over every decision, with its reason.

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Prague and Amsterdam

pk

HOW IT WORKS



WHAT I NEED FROM YOU

A seat in the meetings
An invitation to leadership and product meetings.

A decision-maker
Someone I agree next week's priorities with.

Access
To the product, the data, and the tools your team uses.

QUESTIONS FROM LEADERSHIP

For how long?
At least 3 months. It ends with a handover when you hire someone permanently.

How much time do you spend with us?
2 days a week on your team, in leadership and product meetings.

What if we need just one project?
Then a Decision Audit, a Decision Prototype, or an App Facelift fits. Each has a fixed scope and price.

IN PRACTICE

Coinmate · 2 days a week, 2023–2026

A design system built step by step, front-end specs, documentation for the MiCA license, and a new brand. The rebrand launched on October 1, 2026.

> "at a time when we did not have the product function covered internally, was able to step in and take on a significant part of product management as well"
>
> Ondřej Steklý, CPO, Coinmate

NEXT STEP

Write to me. In a 30-minute call, I'll tell you whether I can help.

contact@pavelkroupa.com
pavelkroupa.com